



Republic of the Philippines
Provincial Government of Albay
PROVINCIAL INFORMATION OFFICE

ANNUAL ACCOMPLISHMENT REPORT 2019

Noted and Approved by:

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The Provincial Information Office (PIO) is imposed to maintain linkages for transparency with the various departments/ offices of the Provincial Government, Government-lined agencies

media and other sectors to ensure a comprehensive delivery of relevant, adequate and timely information pursuant to RA 7160 (local Government Code of 1991).

Vision

The PIO as the ultimate hub of all the programs, projects and activities (PPAs) of the Provincial Government of Albay.

Mission

To ensure that all information regarding the PGA, PPAs are widely disseminated to all Albayanos thereby creating a well-informed citizenry.

Objectives

To deliver a fully all the time targets in organization plans and programs.

The Mandate of the Albay Provincial Information Office

Handles coverage and documentation of all Provincial Government of Albay's (PGA) activities and events.

Maintains Social Media accounts of PGA-PIO.

Organizes and facilitates press conferences for major PGA activity launchings.

Conducts special projects for event promotion.

Handles and monitors compliance of all media contracts (CableTV, radio stations, newspapers, media men).

Provides press releases for both local and national print media and local radio stations.

Organizes and sets-up photo exhibits showcasing the major events of the province.

Produces video documentaries on special events of the province.

Provides latest news articles, pictures and videos for uploading in the official website of the province (www.albay.gov.ph).

Handles the lay-outing and creation of the official publication of PGA.

Produce communication materials for the Governor.

The Provincial Information Office (PIO), as the sole department responsible for information dissemination of the province, promotes and educates the general public of its latest events, plans and programs. While on the notion on providing immediate and latest information, PIO always strives to promote accuracy in serving the Albayano's right to information.

For this year, the PIO accomplished outputs through the three main divisions of information channels such as the Social Media Team, Publication Group and Communications Group.

For the Social Media Team, PIO provided documentation and news articles on the recent activities in the province, which were immediately uploaded in the Albay PIO facebook page and in the official website of the Provincial Government of Albay (www.albay.gov.ph). It also produced facebook live streams enabling its audiences to witness online the PGA's event especially during the Governor's Cup held on the third and fourth quarter of the year.

The Publication Group collated all the press releases quarterly after which, drafted the latest layout of the publication.

The Communication Group on the other hand, produced messages for the governor and letters for various departments.

Figures of the quarterly accomplishment are presented below.

First Quarter (January–March)

- Press Release – 45
- Facebook Post (Write-ups, Lay-outs, Pictures and Live Stream Videos) – 201
- Messages – 75
- Quarterly Newspaper

Second Quarter (April-June)

- Press Release – 47
- Facebook Post (Write-ups, Lay-outs, Pictures and Live Stream Videos) – 175
- Messages – 9
- Quarterly Newspaper

Third Quarter (July-September)

- Press Release – 35
- Facebook Post (Write-ups, Lay-outs, Pictures and Live Stream Videos) – 162
- Messages – 32

Fourth Quarter (October-December)

- Press Release – 30
- Facebook Post (Write-ups, Lay-outs, Pictures and Live Stream Videos) – 256
- Messages – 31

