



Republic of the Philippines
Provincial Government of Albay
PROVINCIAL INFORMATION OFFICE

2020 ACCOMPLISHMENT REPORT

Noted and Approved by:

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The Provincial Information Office (PIO), as the sole department responsible for information dissemination of the province, promotes and educates the general public of its latest events, plans and programs. While on the notion on providing immediate and latest information, PIO always strives to promote accuracy in serving the Albayano's right to information.

Vision

The PIO as the ultimate hub of all the programs, projects and activities (PPAs) of the Provincial Government of Albay.

Mission

To ensure that all information regarding the PGA, PPAs are widely disseminated to all Albayanos thereby creating a well-informed citizenry.

Objectives

To deliver a fully all the time targets in organization plans and programs.

The Mandate of the Albay Provincial Information Office

Handles coverage and documentation of all Provincial Government of Albay's (PGA) activities and events.

Maintains Social Media accounts of PGA-PIO.

Organizes and facilitates press conferences for major PGA activity launchings.

Conducts special projects for event promotion.

Handles and monitors compliance of all media contracts (CableTV, radio stations, newspapers, media men).

Provides press releases for both local and national print media and local radio stations.

Organizes and sets-up photo exhibits showcasing the major events of the province.

Produces video documentaries on special events of the province.

Provides latest news articles, pictures and videos for uploading in the official website of the province (www.albay.gov.ph).

Handles the lay-outing and creation of the official publication of PGA.

Produce communication materials for the Governor.

For this year, the PIO accomplished outputs through the two main divisions of information channels such as the Social Media Team and Communications Group. The department also aimed to accomplish the pending 3rd and 4th Quarter of Publication by merging it into a magazine which was remained unprinted due to COVID-19 pandemic and other concerns. The 2019 Magazine and the two newsletters were attached in this yearly accomplishment report for documentation.

For the Social Media Team, PIO provided documentation and news articles on the recent activities in the province, which were immediately uploaded in the Albay PIO facebook page and and being posted in the Governor Al Francis C. Bichara's facebook account.. It also produced facebook live streams enabling its audiences to witness online the PGA's event especially during the mportant PGA events..

The Communication Group on the other hand, produced messages for the governor and letters for various departments.

Figures of the quarterly accomplishment are presented below.

First Quarter

- Press Release – 48
- Facebook Post (Write-ups, Lay-outs, Pictures and Live Stream Videos) – 466
- Messages – 10

Second Quarter

- Press Release – 12
- Facebook Post (Write-ups, Lay-outs, Pictures and Live Stream Videos) – 758
- Messages – 2

Third Quarter

- Press Release – 11
- Facebook Post (Write-ups, Lay-outs, Pictures and Live Stream Videos) – 954
- Messages – 2

Fourth Quarter

- Press Release – 4
- Facebook Post (Write-ups, Lay-outs, Pictures and Live Stream Videos) – 805
- Messages – 8

PIO ORGANIZATIONAL CHART

